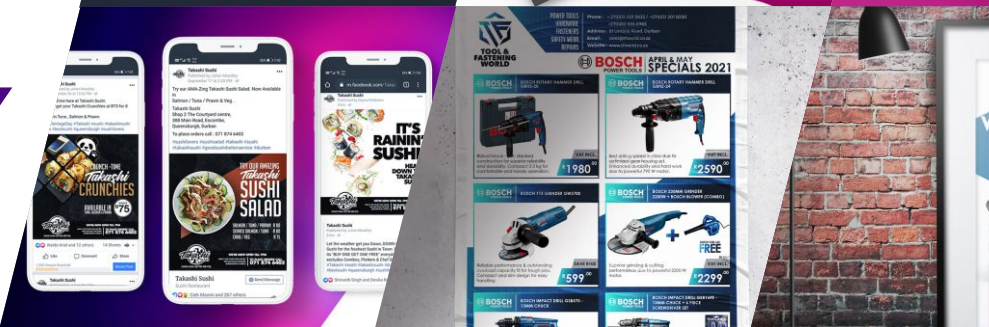




**WE BELIEVE THAT
UNIGNORABLE CREATIVITY
IS THE MOST POWERFUL
FORCE IN BUSINESS**





We are a Brand-First Design Agency. From established Blue Chip companies to ambitious startups, we partner with clients across sectors and industries providing specialist brand consultancy, brand design services and strategic communications expertise.

We are problem solvers who are passionate about our jobs. Our philosophy is simple. Use the right tools and technology to create for our clients exactly what they need to accomplish their goals.

It's understandable that traversing the maze of choices called the internet can be quite daunting, we have experience and would love to help you navigate it. From websites and applications to outdoor media, we've got you covered. Creatuals is ready and excited to partner with you on your next project.

We strive for excellence, character and meaning in all that we do. We desire significant relationships where we serve our clients and our colleagues.

We believe that the process is as important as the product. We have a passion for what we do, love to have fun, and bring out the very best in one another. We hope our gifts can help realize purpose within professional and personal lives.

Through collaboration and in-depth consultation, we deliver expert branding, design and brand communications services to help these businesses achieve their potential.

Our expertise is guided by best practice and driven by Intelligent Creative. This not only defines our strategic approach to every brief and the high quality of work produced, but ensures the success of every project and partnership.

C R E A T I V E X I N D I V I D U A L S

SERVICES

Creatuals Design Agency is committed to offering complete digital design services that create identities, build brands, drive interactions and get results.

BRANDING

Branding is one of the most crucial aspects of any business, large or small. An effective brand can give you a significant edge in today's highly competitive market.

DESIGN

In today's age of information overload, we've always been attracted to finding better ways to simplify the communication of heavy content.

CONTENT

Digital storytelling is an integral part of establishing a brand visual. It is still the most engaging content a brand can leverage to connect with its audience.

STRATEGY

A great brand strategy acts as a guiding light for the brand and all future communication, as well as an objective measure by which to evaluate work and making brand decisions.

MARKETING

We take pride in delivering and servicing fully-integrated, proven digital marketing solutions. As your partner digital agency in Durban, we are here to help support all your digital needs.

TECHNOLOGY

From prototype to the full-scale platform, we provide you with a dedicated, full-scale web development team that is specific to your business goals and technical needs.

DESIGN

LOOK AND
FUNCTION

Our designs must not only look beautiful, but they must also function beautifully. A great design not only entices you to touch, but it must be intuitive and simple to understand. We understand the effect a great brand story can have with its audience, but we also understand the trust and affinity that can only come with great design.

TRADITIONAL DESIGN

Creatuals Design Agency is a creative agency and our designs are not limited to digital screens. We can deliver a fully integrated campaign that leverage magazines, newspapers, posters and billboards.

EXPERIENCE DESIGN

Many times we are tasked to bring the digital into the physical world. Our team of experienced designers embrace the challenge. Whether its out of home, physical/digital experiences and events, signage or sculptures, we handle it all.

APP DESIGN

We are here to understand your business, help develop and design a product that facilitates your business workflow and delivers an intuitively beautiful user experience that makes an impact.

OUR PORTFOLIO IS AVAILABLE : WWW.CREATUALS.CO.ZA





WEB DEVELOPMENT

LOOK AND
FUNCTION

We are a boutique web development company in South Africa. Our design first, device agnostic development approach ensures all of our web solutions are optimized to meet dynamic user needs from the future.

OUR PLATFORM APPROACH

What does it mean when we say a platform approach? We want to deliver a platform that meets every business need. We don't want to just push you into any technology. We evaluate the scale, security requirements, backend integrations, APIs needed and give you recommendations, with pluses and minuses for each platform, so you understand each platform's strengths and weaknesses.

WEBSITE DESIGN

Our goal is to deliver an impactful, visually stunning web experience that elevates the online web presence of every brand we work with. We consistently challenge ourselves to always deliver something fresh, something new and something that gets results.

WORDPRESS DEVELOPMENT

Need a website that can help you leverage the power of SEO to attract prospects? Then we're your dream team. Our web developers are well experienced in PHP, HTML 5, CSS and more. We can quickly build you a responsive and keyword-optimized website that can help you touch base with your prospects and existing customers.

E-COMMERCE DEVELOPMENT

Create an interactive and intuitive website that your site visitors will really enjoy, with the help of our Woo Commerce web design & development service. We integrate numerous widgets and plugins that can help you generate leads, engage visitors, and leverage the power of analytics.



**JULIAN
MOODLEY**
BRAND DEVELOPER
(FOUNDER)

Julian is a brand strategy expert with almost 15 years experience in the creative and online field. Quick thinking and insightful, he transforms brief-hitting concepts into all kinds of commercially focused brand identities, retail websites, advertising campaigns or packaging designs that our clients love and people buy into. Along with a dynamic portfolio of work and a varied roster of interesting and influential clients, he is proud to lead the creative team who share his understanding of Intelligent Creative.



**STOFFEL
SCHOEMAN**
GAUTENG
BRANCH MANAGER

Stoffel has 14 years of experience as a Graphic Designer and as a creative in various different design industries including the online field. Driven, and determined Stoffel has worked himself up in the branding industry both being employed and as a free-lancer. Stoffel values relationships and always endeavour to serve and contribute as a creative individual. Doing his own thing, self-sufficient, using innovation and initiative, a silent leader, thinking “outside of the box”, creative, solution-driven, and problem solver.







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